

**FAHMI YUNUS**  
**E-mail: fahmiyunus@gmail.com**  
**Mobile Phone: 081360401217**

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## **PROFILE**

- 10 years experience in communication, media development, peace building, and collaboration as an activist, NGO leader, trainer, lecturer, and researcher.
- Produced forward-looking inter-sectoral studies within the framework of “economic development, disaster risk reduction, conflict resolution, communication and education”.
- Founder of research NGO, non-formal education institution for the children.

## **EDUCATION**

- 2005 - 2006 : Master of Science (**M.S**) in **International Community Economic Development**, Southern New Hampshire University, USA.
- 2004 – 2007 : Magister Sains (**M.Si**) candidate in **Communication Studies**, University of Indonesia, Jakarta, Indonesia. (Not finished)
- 1995 – 2000 : Bachelor Degree (**SE**) in **Economics**, Syiah Kuala University, Banda Aceh Indonesia.

## **PROFESSIONAL QUALIFICATIONS**

- 2008 : Community Development and Field Education Training, McGill University Canada and IAIN Ar-Raniry, Banda Aceh
- 2005 & 2006 : Graduate Certificate in **Micro-Enterprise Development** (covering areas such as Principles and Practices in Micro Finance, and Managing of Social Performance, Southern New Hampshire University, USA.
- 2002 : Certificate in **Reporting in Conflict Area** (journalism training), LSPP, Indonesia.

## **EMPLOYMENT**

**October 2014- Now : Communication Consultant**, Komunikasi Data Asia, Banda Aceh, Indonesia

- To develop and organize a communication and media strategy.
- To develop a social media strategy and implementation plan, implementation and monitoring.

**September 2006- Now: Lecturer**, UIN Ar-Raniry, Banda Aceh, Indonesia

**March-September 2013 : Senior Specialist of Publication Management and Media Analyst**, TNP2K/GRM International, Jakarta, Indonesia (funded by GRM/ DFAT)

- Designed and developed TNP2K publication materials, including print publication and digital publication (website, portal, intranet, social media account and other digital forms of publication).
- Managed the development of publication contents, writing process, proof reading, lay-outing and supervise the production aspects

- Developed efficient strategy and tool for disseminating the publication materials to relevant key stakeholders
- To carry out analyses on public perception on policy, mechanism, and implementation of poverty alleviation programs and social protection programs based on the existing media monitoring.

**November 2012-February 2013: Media Analyst**, TNP2K/GRM International, Jakarta, Indonesia

- Conducted analyses of public perception on policy, mechanism, and implementation of Raskin/Jamkesmas based on the existing media monitoring.
- Developed the publication materials, both print and digital publication.(It also includes maintaining TNP2K new website)
- Developed the publication contents, writing, and supervise the lay-outing and production.
- Implemented communication strategy of TNP2K under the communication division.

**July-November 2012: Consultant and Media Analyst** for Aliansi Jurnalis Independen (AJI), Banda Aceh, Indonesia.

- Conducted a media research and news analysis related to sharia news in Aceh. (*Sharia News Watch* bulletin)
- Trained the journalists, and media researcher in conducting the media research.
- Developed journalist capacity in reporting news, particularly related to sharia issue
- Ensured the research methodology both quantitative and qualitative meets the media research standard.

**October 2009-July 2012: National Project Coordinator of Public Awareness and Education DRR- UNDP Indonesia**

- Designed, planned and implemented project to achieve output targets related to the establishment of public awareness coordination committee, support the strategies for a public awareness campaign, and closely work with Dinas Pendidikan and Dishubkomintel, BPPD, BPBA, NGOs, and journalists as the implementing partners.
- Promoted overall project strategy, objectives and activities to the stakeholders and partner.
- Supported the strategic development of the project through identification of project opportunities and risks, and contribute to the refinement and the reformulation of planned project outputs and activities.
- Identify project opportunities, risks and contribute to the refinement and reformulation of planned project outputs and activities.
- Conducted monitoring and evaluation of programs implemented.
- Developed regular monitoring and evaluation report and analysis, final report, and donor reports.
- Conducted DRR public awareness and education training for the students, teachers, government officers, journalist and NGOs.
- Consolidated and synchronize proposals of project beneficiaries with annual project work plan and targets, providing advice on the appropriateness as well as timeliness of these proposals according to established targets and timeframes.
- Developed and maintain existing networks and partnership with project stakeholders and partners.

**April 2009- 2011 : Columnist/ Analyst,** at local newspaper, *Harian Aceh*.

- Write a weekly article on analysis related to social, economic, politic, development, communication, conflict, disaster issues.

**April-September 2009: Knowledge Management Consultant-** AGTP- UNDP Indonesia

- Planned and established a Knowledge Resource Centre at BKPP to document training courseware and materials for learning, teaching and research purposes.
- Encouraged more publications by BKPP on issues of capacity-building and sustainable development for Aceh.
- Ensured the extensive usage of information technology on campus.
- Developed on-line learning packages.
- Supported the Kepala BKPP, BKPP Technical Advisor and BKPP staff. And supported technical assistance to the staff.

**December 2008-February 2009: Event Coordinator,** Canadian International Development Agency (CIDA)

- Prepared and arranged exhibitions of CIDA funded projects in Aceh and Nias
- Supported project site visits.
- Other potential media promotions or events

**June 2008- December 2013 : Program Manager,** NGO TRANSISI, Banda Aceh.

- Trained in conflict, research and community development programs.
- To conduct research on conflict, media, and community development issues.

**January- October 2008: Media analyst and Internal Publication Manager,** BRR NAD-Nias

- Initiated and managed public relation events: essay competition, cartoon competition, children go to BRR, etc.
- Organized field visit for the program socialization.
- Published publication material, such as bulletin, fact sheet, report, books of BRR NAD-Nias progress, leaflet, poster, billboard, PSA, etc.
- Conducted research on media, organizations and public opinion.
- Provided analysis regarding the rehabilitation and reconstruction process for the decision maker.

**October 2006-December 2007: Manager for DPRD Secretariat Strengthening and Executive Institution Support, BRR NAD-Nias.**

- Established and maintained Parliament (DPRA) Information Centre. (Digital library, media center and website)
- Strengthened the Secretariat and DPRD Secretary capacity through the training in communication and public relation, legal drafting, and budgeting,.
- Strengthened the local government institutions in communication and information (Dinas Infokom, TVRI, and RRI)
- Conducted capacity building program for the local government staff.

**October 2005-January 2006 : Expert on Mission, UNDP Aceh, Indonesia.**

- As a consultant for information dissemination and socialization program, relating to the peace process in Aceh
- Designed, implemented and evaluated of socialization program and publication material

**November- December 2005 : Socioeconomic Research Consultant, The World Bank, Banda Aceh, Indonesia.**

- Carried out research and on the issues relating to governance, public policy, economic growth, poverty alleviation and activities in the rebuilding of NAD.
- Developed alternative models in order to provide public policy suggestions on issues of governance and public policy, economic growth, poverty alleviation and activities in the rebuilding of NAD.

**February - September 2005 : Director of “Aceh Magazine” and Network and Public Division, Aceh Recovery Forum (ARF), Aceh, Indonesia**

- Conducted public discussion regarding to rehabilitation and reconstruction efforts in Aceh.
- Maintained good relationship with several organizations in Aceh
- Managed and published the “*Aceh Magazine*”

**March- July 2005 : Researcher for *War Room*, Jakarta, Indonesia**

- Conducted the social, economic, and political research
- Established and managed the jobs seeker website.

**May 2004- March 2005 : Publisher Manager for *Aceh Kita* Magazine.**

- Responsible for the magazine publication and the distribution process as well.
- Conducted marketing strategy for the magazine.

**July 2003-May 2004: Researcher and Media Analyst, Institut Studi Arus Informasi (ISAI), Jakarta, Indonesia.**

- Conducted a media – printing and electronic – monitoring and research regarding to news on Aceh conflict.
- Published a media research newspaper, *Aceh News Watch*.
- Provided evaluations and inputs to media editor and journalists to improve their journalism capability in conflict area reporting.

**December 2000 – June 2003: Manager of Public Information Unit (PIU),** Centre for Humanitarian Dialogue (HDC) Aceh, Indonesia

- Established linkages and communication or contact with local and international journalists.
- Assisted the HDC representative and Senior Envoy of Joint Security Committee (JSC) in handling mass media.
- The daily report analysis regarding the news in mass media and suggested the issues that should be discussed by HDC team leader to the journalists.

**November-December 2000 :Reporter** for *Seulawah* newspaper, Aceh, Indonesia.

- Reported the news on social and economic.
- Writer in social and economic articles.

### **TRAINING MODULES AND PUBLICATION**

- Planner and editor of Aceh DRR Public Awareness Strategy (2012-2017)
- Planner and editor: DRR Public Awareness modules: Earthquake, Tsunami, Flood, Landslide, Typhoon, and Volcano (2012).
- Editor of module DRR education integration of elementary school (4th-6th grades): *“Panduan Pengintegrasian Materi Kebencanaan Dalam Mata Pelajaran Kelas 4-5 Pada Jenjang SD dan MI” (2010)*
- Editor of module DRR education integration to elementary school (1st-3rd grades):: *“Panduan Pengintegrasian Materi Kebencanaan Dalam Pembelajaran Tematik, Kelas 1-3 Pada Jenjang SD dan MI (2011)”*
- Editor Standar Operation Procedures for School: *“Sababat Siaga: Buku Panduan Menghadapi Bencana di Sekolah (2011)*
- Editor of module DRR education integration to junior-high school (4th-6th grades) *“Perangkat Pembelajaran Integrasi Pendidikan Kebencanaan Tingkat SMP” (2011)*
- Editor of module DRR education integration to senior-high school (2012)
- Editor of module DRR education in boarding school *“Modul Pendidikan Pengurangan Risiko Bencana di Pesantren/Dayah” (2012)*
- Planner and editor : *“Siswa Bicara Bencana” (2011-2012)*
- DRR articles in local newspaper

### **TEACHING AND TRAINER EXPERIENCES**

- 2012 :**Trainer for journalists**, Aliansi Jurnalis Independen (AJI) Banda Aceh
- 2011 :**Trainer for university students on DRR**, cooperation with WALHI Aceh
- 2008 :**Trainer for Community Oriented Policing in Community Development**, IOM Police Project IAIN Ar- Raniry
- 2005 - 2006 :**Teaching in English and Creativity** for the students of SMU 1 Peukan Bada, (an academic project) Aceh, Indonesia.

April 2006 : **Trainer in Women Cooperatives Workshop**, International Organization for Migration (IOM), Indonesia.

2002 : **Trainer in Communication in Conflict Resolution**, Centre for Humanitarian Dialogue (HDC), Indonesia.

## **COMMUNITY RESEARCH EXPERIENCES**

**September- December 2010: Coordinator-** baseline survey of public awareness on DRR in Aceh

- Initiated and prepared the baseline survey and its framework as well budget arrangement.
- Assisted the consultant in preparing the framework, methodology for the survey.
- Coordinated the resources and logistic mobilization.
- Presented the result of the survey to targeted stakeholders.
- Managed 35 researchers to conduct survey in 11 targeted districts.

**May- July 2012: Coordinator-** End-line survey of public awareness on DRR in Aceh.

- Proposed the end-line survey concept and methods.
- Assisted a senior consultant in preparing the framework, and methodology.
- Coordinated the resources and logistic mobilization.
- Managed 70 researches to conduct survey in 11 targeted districts

**September- October 2005 : Team Leader- Indonesia**, All India Disaster Mitigation Institute of India (AIDMI)

- Organized a workshop on the Community Survey method for community research.
- Conducted the Community Survey in terms of team composition, selection of communities, and prepared a report on the findings.
- Provided all the background information for the proposed Community Survey for DEC, including the objectives, locations, methods, frameworks, timeframe, and reporting outline to be used during the field visits of Community Survey.

**August- September 2005 : Research Consultant** on Economic Recovery Assistance Survey, Save the Children, Aceh, Indonesia.

- Organized a workshop on the Community Survey method for community research

## **ADDITIONAL SKILLS**

- Have knowledge and experience in conflict resolution.
- Computer skills such as SPSS, MS office, Lotus and internet.
- Fluent in English, Indonesian and Aceh languages, both spoken and written.
- Able to work under minimum supervision, self motivation, and work as a team.
- Marketing Management and Communications background.
- Working experience in an insecure environment.